



2007 Price List

www.wgiprint.com

♣ Table of Contents

Business Cards (14 pt. C2S)	3
Postcards (14 pt. C2S)	3 - 4
High Volume Postcards (10 pt. C2S)	5
Rack Cards (14 pt. C2S) 4 x 9"	5
High Volume Rack Cards (10 pt. C2S)	6
Door Hangers (14 pt. C2S) with 1 ¹ / ₈ " die-cut hole	6
Posters (100# Gloss Book) 4/0	6
High Volume Posters (80# Gloss Book) 4/0	7
Product Bulletins (100# Gloss Book) delivered flat	7
High Volume Product Bulletins (80# Gloss Book) delivered flat	7
Brochures (100# Gloss Book) folded	7
Premium Brochures (100# Gloss Book) scored & folded	8
High Volume Brochures (80# Gloss Book) folded	8
Newsletters (100# Gloss Book) folded	8
High Volume Newsletters (80# Gloss Book) folded	8
Pocket Folders 9 x 12" with a 4" pocket & business card slits	8 - 9
Cover Stock Brochures heavy-weight 8.5 x 11", flat & folded	9 - 10
Cover Stock Newsletters heavy-weight 11 x 17", flat & folded	10
Letterhead (70# premium offset) letterhead and envelopes	10
Catalogs 8.5 x 11" (self cover) saddle-stitched	11
Catalogs 5.5 x 8.5" (self cover) saddle-stitched	12 - 13
Catalogs 8.5 x 11" (hard cover) saddle-stitched	13 - 15
Catalogs 5.5 x 8.5" (hard cover) saddle-stitched	16-17
Contact Wizard Graphics	18
Additional Information	19



♣ Business Cards 14-pt. Gloss Coated Stock

Business Cards 4/1 2 x 3.5"

Printed four-color process on one side with black ink on the back. Printed on 14 point bright white coated cover, including bleeds.

	500	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 39	55	99	132	154	176	198	220	242	286	297	

Business Cards 4/4 2 x 3.5"

Printed four-color process on both sides. Printed on 14 point bright white coated cover, including bleeds.

	500	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 83	99	154	187	209	231	253	275	297	341	352	

♣ Postcards 14-pt. Gloss Coated Stock

3.5 x 5.5" Postcards 4/1

Printed four-color process on one side with black ink on the back. Printed on 14 point bright white coated cover, including bleeds.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 99	121	143	165	187	215	244	279	314	330	495	660	825	

3.5 x 5.5" Postcards 4/4

Printed four-color process on both sides. Printed on 14 point bright white coated cover, including bleeds.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 165	186	200	226	248	286	325	363	400	440	660	880	1,100	

4.25 x 6" Postcards 4/1

Printed four-color process on one side with black ink on the back. Printed on 14 point bright white coated cover, including bleeds.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 132	190	242	289	336	376	416	475	520	567	842	1,100	1,348	

4.25 x 6" Postcards 4/4

Printed four-color process on both sides. Printed on 14 point bright white coated cover, including bleeds.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 193	254	318	376	433	472	546	616	686	751	925	1,100	1,348	

Postcards 14-pt. Gloss Coated Stock

5 x 7" Postcards 4/1

Printed four-color process on one side with black ink on the back. Printed on 14 point bright white coated cover, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 154	212	270	328	385	438	490	546	600	649	957	1,254	1,568

5 x 7" Postcards 4/4

Printed four-color process on both sides. Printed on 14 point bright white coated cover, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 220	275	330	385	440	500	572	641	700	770	1,120	1,445	1,747

5.5 x 8.5" Postcards 4/1

Printed four-color process on one side with black ink on the back. Printed on 14 point bright white coated cover, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 187	253	319	380	440	500	561	627	693	759	1,100	1,456	1,800

5.5 x 8.5" Postcards 4/4

Printed four-color process on both sides. Printed on 14 point bright white coated cover, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 264	314	400	482	564	653	749	832	922	1,000	1,425	1,734	1,984

6 x 9" Postcards 4/1

Printed four-color process on one side with black ink on the back. Printed on 14 point bright white coated cover, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 200	278	351	418	484	550	617	690	762	835	1,229	1,623	2,016

6 x 9" Postcards 4/4

Printed four-color process on both sides. Printed on 14 point bright white coated cover, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 290	345	440	530	620	718	816	915	1,014	1,050	1,481	1,848	2,080

6 x 11" Postcards 4/1

Printed four-color process on one side with black ink on the back. Printed on 14 point bright white coated cover, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 234	317	399	525	645	762	875	983	1,088	1,188	1,635	2,000	2,231

6 x 11" Postcards 4/4

Printed four-color process on both sides. Printed on 14 point bright white coated cover, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 330	392	500	600	700	818	924	1,021	1,100	1,188	1,635	2,000	2,231

High Volume Postcards 10-pt. Gloss Coated Stock

5 x 7" Postcards 4/1

Printed four-color process on one side with black ink on the back.

Printed on 10 point bright white coated cover, including bleeds.

25K	50K	75K	100K
\$ 64.00/K	57.00/K	42.00/K	40.00/K

5 x 7" Postcards 4/4

Printed four-color process on both sides. Printed on 10 point bright white coated cover, including bleeds.

25K	50K	75K	100K
\$ 64.00/K	57.00/K	42.60/K	40.43/K

5.5 x 8.5" Postcards 4/1

Printed four-color process on one side with black ink on the back. Printed on 10 point bright white coated cover, including bleeds.

25K	50K	75K	100K
\$ 71.56/K	56.00/K	52.88/K	51.52/K

5.5 x 8.5" Postcards 4/4

Printed four-color process on both sides. Printed on 10 point bright white coated cover, including bleeds.

25K	50K	75K	100K
\$ 78.72/K	59.60/K	55.25/K	53.31/K

6 x 9" Postcards 4/4

Printed four-color process on both sides. Printed on 10 point bright white coated cover, including bleeds.

20K	25K	30K	35K	40K	45K	50K
\$ 79.80/K	77.48/K	75.13/K	72.83/K	70.48/K	68.16/K	65.82/K

6 x 11" Postcards 4/4

Printed four-color process on both sides. Printed on 10 point bright white coated cover, including bleeds.

20K	25K	30K	35K	40K	45K	50K
\$ 83.15/K	79.20/K	77.00/K	74.71/K	73.30/K	72.22/K	71.34/K

Rack Cards 14-pt. Gloss Coated Stock

4 x 9" Rack Cards 4/1

Printed four-color process on one side with black ink on the back. Printed on 14 point bright white coated cover, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 187	253	319	380	440	500	561	633	696	759	1,078	1,356	1,557

4 x 9" Rack Cards 4/4

Printed four-color process on both sides. Printed on 14 point bright white coated cover, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 219	283	354	424	492	564	652	747	825	900	1,185	1,390	1,557



♣ High Volume Rack Cards 10-pt. Gloss Coated Stock

4 x 9" Rack Cards 4/4

Printed four-color process on both sides. Printed on 10 point bright white coated cover, including bleeds.

25K	50K	75K	100K
\$ 56.36/K	49.42/K	44.99/K	43.26/K

♣ Door Hangers 14 pt. Gloss Coated Stock

Small Hangers 4 x 9" 4/1

Printed four-color process on one side with black ink on the back. Printed on 14 point bright white coated cover, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 243	331	419	500	585	668	750	845	930	1,015	1,444	1,832	2,143

Small Hangers 4 x 9" 4/4

Printed four-color process on both sides. Printed on 14 point bright white coated cover, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 275	361	454	547	637	731	841	959	1,059	1,157	1,551	1,866	2,143

Large Hangers 4 x 11" 4/1

Printed four-color process on one side with black ink on the back. Printed on 14 point bright white coated cover, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 290	395	499	648	790	929	1,064	1,195	1,322	1,444	2,000	2,480	2,817

Large Hangers 4 x 11" 4/4

Printed four-color process on both sides. Printed on 14 point bright white coated cover, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 385	470	600	726	850	985	1,113	1,233	1,343	1,444	2,000	2,480	2,817

♣ Posters 100# Text

Posters 8.5 x 11" 4/0

Printed four-color process on one side. Printed on 100# bright white gloss, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 231	300	374	420	495	550	600	672	735	792	1,164	1,518	1,851

Posters 11 x 17" 4/0

Printed four-color process on one side. Printed on 100# bright white gloss, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 380	495	600	700	798	894	990	1,099	1,200	1,293	1,820	2,317	2,793

Posters 18 x 24"

Printed four-color process on one side. Printed on 100# bright white gloss, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K
\$ 545	659	845	1,026	1,210	1,394	1,577	1,760	1,944	2,126	3,046	3,962

♣ High Volume Posters 80# Text

Posters 8.5 x 11" 4/0

Printed four-color process on one side. Printed on 80# bright white book, including bleeds.

25K	50K	75K	100K
\$ 59.52/K	53.38/K	51.07/K	49.93/K

Posters 11 x 17" 4/0

Printed four-color process on one side. Printed on 80# bright white book, including bleeds.

25K	50K	75K	100K
\$ 106.60/K	99.64/K	98.67/K	97.00/K



♣ Product Bulletins 100# Text

Product Bulletins 8.5 x 11" 4/1

Printed four-color process on one side with black ink on the back. Printed on 100# bright white gloss book, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 264	330	396	457	517	578	638	762	825	880	1,221	1,600	1,990

Product Bulletins 8.5 x 11" 4/4

Printed four-color process on both sides. Printed on 100# bright white gloss book, including bleeds.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 319	385	451	512	572	633	693	762	825	880	1,221	1,600	1,990

♣ High Volume Product Bulletins 80# Text

Product Bulletins 8.5 x 11" 4/4

Printed four-color process on both sides. Printed on 80# bright white gloss book, including bleeds.

25K	50K	75K	100K
\$ 70.56/K	63.86/K	61.33/K	60.24/K

♣ Brochures 100# Text

Brochures 8.5 x 11" 4/1

Printed four-color process on one side with black ink on the back. Printed on 100# bright white gloss book, including bleeds. Folded.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 297	400	495	567	638	713	787	859	924	979	1,634	2,000	2,361

Brochures 8.5 x 11" 4/4

Printed four-color process on both sides. Printed on 100# bright white gloss book, including bleeds. Folded.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 347	479	578	669	759	847	935	1,033	1,123	1,205	1,634	2,000	2,361

Brochures 8.5 x 14" 4/4

Printed four-color process on both sides. Printed on 100# bright white gloss book, including bleeds. Folded.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 523	671	814	952	1,089	1,232	1,375	1,499	1,624	1,749	2,490	3,140	3,675

✿ Premium Brochures 100# Text

Scored before folding to eliminate cracking.

Premium Brochures 8.5 x 11" 4/1

Printed four-color process on one side with black ink on the back. Printed on 100# bright white gloss book, including bleeds. Scored and Folded.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 359	493	600	700	798	895	994	1,082	1,172	1,261

Premium Brochures 8.5 x 11" 4/4

Printed four-color process on both sides. Printed on 100# bright white gloss book, including bleeds. Scored and folded.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 400	564	688	800	919	1,031	1,143	1,257	1,372	1,486

✿ High Volume Brochures 80# Text

Brochures 8.5 x 11" 4/4

Printed four-color process on both sides. Printed on 80# bright white gloss book, including bleeds. Folded.

25K	50K	75K	100K
\$ 78.00/K	71.28/K	68.87/K	67.66/K

✿ Newsletters 100# Text, 11 x 17"

Newsletters 11 x 17" 4/4

Printed four-color process on both sides. Printed on 100# bright white gloss book, including bleeds. Folded.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K
\$ 523	671	814	952	1,089	1,232	1,375	1,514	1,639	1,749	2,355	2,880	3,350

✿ High Volume Newsletters 80# Text

Newsletters 11 x 17" 4/4

Printed four-color process on both sides. Printed on 80# bright white gloss book, including bleeds. Delivered flat.

25K	50K	75K	100K
\$ 125/K	118/K	117/K	115/K

Newsletters 11 x 17" 4/4

Printed four-color process on both sides. Printed on 80# bright white gloss book, including bleeds. Folded.

25K	50K	75K	100K
\$ 152/K	145/K	144/K	142/K

✿ Pocket Folders

9 x 12" Pocket-Folder with a 4" pocket. Your choice of horizontal or vertical business card slits at no additional charge.

4/0 Pocket Folders Process Color 10-pt C1S

500	1K	2K	3K	4K	5K	10K
\$ 974	1,188	1,518	1,947	2,332	2,640	5,170

Pocket Folders

4/4 Pocket Folders Process Color 10-pt C2S

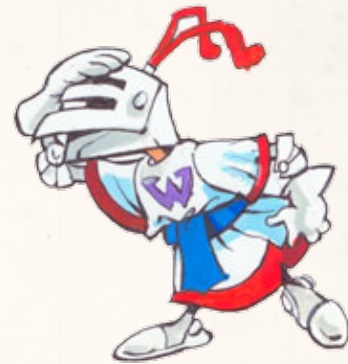
	500	1K	2K	3K	4K	5K	10K
\$	1,337	1,584	2,057	2,541	3,113	3,465	5,885

4/0 Pocket Folders Process Color 14-pt C2S

	500	1K	2K	3K	4K	5K	10K
\$	1,062	1,364	1,760	2,310	2,816	3,245	5,610

4/4 Pocket Folders Process Color 14-pt C2S

	500	1K	2K	3K	4K	5K	10K
\$	1,282	1,562	2,035	2,640	3,200	3,685	6,325



Cover Stock Brochures

14-pt. 8.5 x 11" 4/1

Printed four-color process on one side with black ink on the back. Delivered flat.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	253	380	500	627	759	911	1,063	1,181	1,329	1,456

14-pt. 8.5 x 11" 4/1 Scored

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	315	465	611	762	919	1,095	1,271	1,415	1,585	1,739

14-pt. 8.5 x 11" 4/1 Scored and folded.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	348	500	660	828	1,000	1,194	1,386	1,547	1,734	1,900

14-pt. 8.5 x 11" 4/4

Printed four-color process on both sides. Delivered flat.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	314	482	653	832	1,012	1,214	1,417	1,520	1,691	1,734

14-pt. 8.5 x 11" 4/4 Scored

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	375	568	763	967	1,172	1,398	1,540	1,737	1,947	2,016

14-pt. 8.5 x 11" 4/4 Scored and folded.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	400	612	813	1,033	1,254	1,497	1,740	1,920	2,096	2,181

10-pt. 8.5 x 11" 4/4

Printed four-color process on both sides. Delivered flat.

	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K	30K
\$	858	961	1,062	1,164	1,267	1,332	1,396	1,895	2,418	2,614	3,080

10-pt. 8.5 x 11" 4/4 Scored

	4K	5K	6K	7K	8K	9K	10K	15K	20K	25K	30K
\$	994	1,121	1,246	1,372	1,500	1,528	1,555	1,920	2,700	3,050	3,500

Cover Stock Brochures

10-pt. 8.5 x 11" 4/4 Scored and folded

4K	5K	6K	7K	8K	9K	10K	15K	20K	25K	30K
\$ 1060	1200	1345	1487	1632	1676	1720	2317	2921	3375	3834

♣ Cover Stock Newsletters

8-pt. Newsletters 11 x 17" 4/4

Printed four-color process on both sides. Delivered Flat

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K
\$ 649	771	932	1092	1252	1412	1579	1746	1913	2080	3218	4154

8-pt. Newsletters 11 x 17" 4/4. Folded.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K
\$ 700	812	993	1173	1353	1534	1721	1900	2095	2282	3218	4154

8-pt. Newsletters 11 x 17" 4/4. Scored and Folded.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K
\$ 765	917	1127	1339	1549	1759	1976	2194	2411	2628	3712	4797

10-pt Newsletters 11 x 17" 4/4

Printed four-color process on both sides. Delivered Flat

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K
\$ 683	846	950	1238	1430	1557	1752	1950	2145	2343	3399	4386

10-pt Newsletters 11 x 17" 4/4. Folded.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K
\$ 767	959	1188	1419	1649	1800	2033	2442	2695	2724	3975	5080

10-pt Newsletters 11 x 17" 4/4. Scored and Folded.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K	15K	20K
\$ 789	1000	1166	1500	1760	1938	2189	2442	2695	3020	4584	5888

♣ Letterhead 70# Cougar Opaque

Letterhead 8.5 x 11"

Printed 4/0 on 70# Cougar Opaque

4K	8K	12K	16K	20K	24K	28K	32K	36K	40K
\$ 1173	1598	2000	2482	2959	3436	3914	4390	4868	5235

Letterhead, Second Sheets, and Envelopes Combo Deal.

Printed 4/0 on 70# Cougar Opaque with bleeds

1000 of each	2500 of each	5000 of each	10,000 of each
\$ 1222	1659	2624	4500



Catalogs (self cover)

8-page 100# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 929	1245	1538	1836	2136	2433	2724	3029	3325	3625	

8-page 80# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 899	1192	1462	1737	2014	2288	2558	2840	3100	3390	

8-page 70# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 884	1166	1424	1688	1953	2217	2468	2746	3000	3272	

12-page 100# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1385	1829	2250	2677	3100	3532	3951	4385	4800	5237	

12-page 80# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1366	1800	2210	2624	3042	3456	3864	4286	4698	5115	

12-page 70# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1357	1785	2188	2599	3000	3418	3821	4236	4644	5054	

16-page 100# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1756	2329	2880	3434	3991	4544	5092	5654	6200	6762	

16-page 80# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1697	2223	2728	3237	3748	4255	4760	5276	5769	6292	

16-page 70# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1667	2172	2653	3137	3626	4112	4579	5087	5571	6057	

Catalogs (self cover)

20-page 100# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2223	2923	3630	4324	5036	5711	6398	7093	7777	8471

20-page 80# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2200	2893	3590	4271	4972	5635	6310	6994	7667	8350

20-page 70# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2195	2878	3568	4246	4940	5597	6267	6944	7613	8289

24-page 100# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2595	3422	4259	5081	5921	6723	7538	8362	9175	9997

24-page 80# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2500	3264	4032	4786	5557	6290	7040	7795	8519	9292

24-page 70# Text Catalogs

8.5 x 11" Self-cover Catalogs, Saddle-Stitched.

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2461	3187	3919	4636	5374	6075	6769	7511	8223	8940

♣ 5.5 x 8.5" Catalogs (self cover)

8-page 100# Text Catalogs, 5.5 x 8.5" Self-Cover

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 589	745	900	1079	1250	1420	1584	1760	1928	2099

8-page 80# Text Catalogs, 5.5 x 8.5" Self-Cover

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 567	716	868	1026	1187	1345	1496	1662	1817	1978

8-page 70# Text Catalogs, 5.5 x 8.5" Self-Cover

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 556	700	846	1000	1154	1300	1453	1612	1763	1917

16-page 100# Text Catalogs, 5.5 x 8.5" Self-Cover

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 929	1245	1538	1836	2136	2433	2724	3029	3325	3625

5.5 x 8.5" Catalogs (self cover)

16-page 80# Text Catalogs, 5.5 x 8.5" Self-Cover

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 899	1192	1462	1737	2014	2288	2558	2840	3100	3390

16-page 70# Text Catalogs, 5.5 x 8.5" Self-Cover

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 884	1166	1424	1688	1953	2217	2468	2746	3000	3272

24-page 100# Text Catalogs, 5.5 x 8.5" Self-Cover

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1385	1829	2250	2677	3100	3532	3951	4385	4800	5237

24-page 80# Text Catalogs, 5.5 x 8.5" Self-Cover

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1366	1800	2210	2624	3042	3456	3864	4286	4698	5115

24-page 70# Text Catalogs, 5.5 x 8.5" Self-Cover

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1357	1785	2188	2599	3000	3418	3821	4236	4644	5054

♣ 8.5 x 11" Catalogs with Hard Cover, Saddle-Stitched

8-page 100# Text Catalogs with 14-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1685	2200	2758	3317	3876	4432	4983	5549	6100	6662

8-page 100# Text Catalogs with 10-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1615	2100	2623	3144	3667	4186	4700	5230	5747	6269

8-page 100# Text Catalogs with 8-pt. C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1578	2056	2553	3055	3559	4059	4554	5064	5562	6066

8-page 80# Text Catalogs with 14-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1655	2153	2682	3218	3754	4288	4817	5360	5891	6427

8-page 80# Text Catalogs with 10-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1585	2055	2547	3046	3545	4042	4535	5041	5535	6035

8-page 80# Text Catalogs with 8-pt. C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1548	2000	2477	2957	3437	3915	4388	4875	5350	5831

12-page 100# Text Catalogs with 14-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2152	2800	3500	4200	4921	5598	6288	6988	7675	8371



8.5 x 11" Catalogs with Hard Cover, Saddle-Stitched

12-page 100# Text Catalogs with 10-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2082	2700	3374	4034	4712	5353	6000	6669	7318	7978

12-page 100# Text Catalogs with 8-pt. C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2045	2650	3300	3945	4600	5226	5859	6500	7133	7775

12-page 80# Text Catalogs with 14-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2100	2718	3393	4055	4736	5378	6035	6700	7352	8015

12-page 80# Text Catalogs with 10-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2033	2619	3258	3883	4527	5133	5752	6381	6996	7622

12-page 80# Text Catalogs with 8-pt. C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1997	2568	3187	3794	4419	5000	5600	6215	6811	7418

16-page 100# Text Catalogs with 14-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2523	3299	4138	4964	5800	6611	7429	8257	9072	9897

16-page 100# Text Catalogs with 10-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2453	3200	4000	4791	5597	6365	7147	7938	8716	9500

16-page 100# Text Catalogs with 8-pt. C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2417	3150	3933	4700	5489	6238	7000	7772	8531	9300

16-page 80# Text Catalogs with 14-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2464	3194	3987	4767	5563	6322	7097	7879	8648	9427

16-page 80# Text Catalogs with 10-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2394	3096	3852	4594	5354	6076	6815	7560	8292	9034

16-page 80# Text Catalogs with 8-pt. C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2357	3044	3781	4500	5246	5949	6668	7394	8100	8830

20-page 100# Text Catalogs with 14-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 3000	3922	4895	5873	6840	7777	8724	9697	10,646	11,595

8.5 x 11" Catalogs with Hard Cover, Saddle-Stitched

20-page 100# Text Catalogs with 10-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2930	3823	4760	5700	6631	7532	8442	9378	10,290	11,200

20-page 100# Text Catalogs with 8-pt. C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2893	3772	4690	5611	6523	7400	8294	9212	10,100	10,998

20-page 80# Text Catalogs with 14-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2921	3787	4700	5623	6534	7413	8300	9221	10,112	11,000

20-page 80# Text Catalogs with 10-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2851	3688	4568	5450	6325	7167	8022	8900	9755	10,611

20-page 80# Text Catalogs with 8-pt. C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2815	3637	4498	5361	6217	7040	7875	8736	9570	10,400

24-page 100# Text Catalogs with 14-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 3371	4421	5524	6630	7726	8790	9864	10,966	12,043	13,121

24-page 100# Text Catalogs with 10-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 3300	4323	5389	6457	7517	8544	9582	10,647	11,687	12,728

24-page 100# Text Catalogs with 8-pt. C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 3264	4271	5319	6368	7400	8417	9435	10,481	11,500	12,524

24-page 80# Text Catalogs with 14-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 3282	4263	5297	6334	7362	8357	9366	10,399	11,400	12,416

24-page 80# Text Catalogs with 10-pt C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 3212	4165	5162	6161	7152	8111	9084	10,080	11,051	12,023

24-page 80# Text Catalogs with 8-pt. C2S Cover, 8.5 x 11"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 3175	4113	5092	6072	7044	7984	8937	9914	10,866	11,819



♣ 5.5 x 8.5" Catalogs with Hard Cover, Saddle-Stitched

8-page 100# Text Catalogs with 14-pt C2S Cover, 5.5 x 8.5"

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	1314	1531	1785	2100	2417	2731	3039	3362	3673	3989

8-page 100# Text Catalogs with 10-pt C2S Cover, 5.5 x 8.5"

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	1243	1461	1700	2000	2299	2596	2885	3189	3483	3780

8-page 100# Text Catalogs with 8-pt. C2S Cover, 5.5 x 8.5"

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	1200	1424	1663	1951	2238	2526	2800	3100	3384	3672

8-page 80# Text Catalogs with 14-pt C2S Cover, 5.5 x 8.5"

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	1295	1500	1744	2048	2353	2655	2951	3263	3563	3868

8-page 80# Text Catalogs with 10-pt C2S Cover, 5.5 x 8.5"

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	1224	1431	1663	1949	2236	2520	2797	3090	3372	3659

8-page 80# Text Catalogs with 8-pt. C2S Cover, 5.5 x 8.5"

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	1188	1395	1623	1898	2175	2450	2718	3000	3274	3550

12-page 100# Text Catalogs with 14-pt C2S Cover, 5.5 x 8.5"

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	1600	1878	2273	2661	3065	3432	3810	4200	4586	5065

12-page 100# Text Catalogs with 10-pt C2S Cover, 5.5 x 8.5"

	4K	5K	6K	7K	8K	9K	10K
\$	2562	2947	3297	3656	4034	4396	4856

12-page 100# Text Catalogs with 8-pt. C2S Cover, 5.5 x 8.5"

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	1497	1755	2152	2511	2886	3227	3576	3945	4297	4748

16-page 100# Text Catalogs with 14-pt C2S Cover, 5.5 x 8.5"

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	1685	2030	2414	2857	3300	3744	4180	4631	5071	5515

16-page 100# Text Catalogs with 10-pt C2S Cover, 5.5 x 8.5"

	4K	5K	6K	7K	8K	9K	10K
\$	2759	3185	3600	4026	4458	4880	5300

16-page 100# Text Catalogs with 8-pt. C2S Cover, 5.5 x 8.5"

	1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$	1578	1924	2292	2700	3124	3538	3946	4369	4782	5198



5.5 x 8.5" Catalogs with Hard Cover, Saddle-Stitched

16-page 80# Text Catalogs with 14-pt C2S Cover, 5.5 x 8.5"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1655	1978	2338	2759	3181	3599	4014	4442	4859	5280

16-page 80# Text Catalogs with 10-pt C2S Cover, 5.5 x 8.5"

4K	5K	6K	7K	8K	9K	10K
\$ 2661	3063	3464	3860	4269	4668	5070

16-page 80# Text Catalogs with 8-pt. C2S Cover, 5.5 x 8.5"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1548	1871	2217	2610	3000	3394	3780	4180	4570	4963

20-page 100# Text Catalogs with 14-pt C2S Cover, 5.5 x 8.5"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1975	2377	2900	3418	3950	4444	4950	5476	5983	6590

20-page 100# Text Catalogs with 10-pt C2S Cover, 5.5 x 8.5"

4K	5K	6K	7K	8K	9K	10K
\$ 3320	3833	4300	4797	5300	5793	6381

20-page 100# Text Catalogs with 8-pt. C2S Cover, 5.5 x 8.5"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1868	2271	2781	3268	3772	4239	4717	5214	5694	6273

24-page 100# Text Catalogs with 14-pt C2S Cover, 5.5 x 8.5"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2152	2624	3164	3756	4347	4910	5485	6070	6642	7224

24-page 100# Text Catalogs with 10-pt C2S Cover, 5.5 x 8.5"

4K	5K	6K	7K	8K	9K	10K
\$ 3649	4230	4775	5331	5897	6452	7015

24-page 100# Text Catalogs with 8-pt. C2S Cover, 5.5 x 8.5"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2045	2518	3043	3598	4169	4700	5252	5800	6353	6900

24-page 80# Text Catalogs with 14-pt C2S Cover, 5.5 x 8.5"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 2100	2542	3048	3596	4162	4690	5231	5782	6319	6867

24-page 80# Text Catalogs with 10-pt C2S Cover, 5.5 x 8.5"

4K	5K	6K	7K	8K	9K	10K
\$ 3498	4045	4555	5077	5600	6129	6658

24-page 80# Text Catalogs with 8-pt. C2S Cover, 5.5 x 8.5"

1K	2K	3K	4K	5K	6K	7K	8K	9K	10K
\$ 1997	2435	2927	3447	3984	4485	4998	5520	6030	6550

♣ Contact Wizard Graphics

♣ Telephone

Northern California:

_____ (530) 893-3636

_____ (530) 893-1323

Toll Free:

_____ (888) 703-3331

♣ Fax

_____ (530) 893-3623

♣ Email

President:

_____ *merlin@wgiprint.com*

Vice-President:

_____ *mattnewkirk@wgiprint.com*

Sales:

_____ *office@wgiprint.com*

_____ *orders@wgiprint.com*

Prepress:

_____ *files@wgiprint.com*

Accounting:

_____ *jeanette@wgiprint.com*

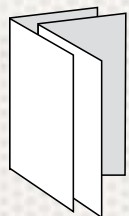
♣ Website

www.wgiprint.com

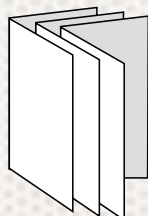
Additional Information

Catalogs

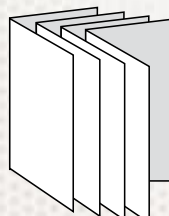
All catalogs listed in this book are priced with saddle-stitching included. Most catalogs are available in gloss or satin finish, please call to verify availability. The following diagram is intended to help you calculate the number of pages in your catalog.



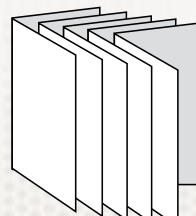
8 Page Catalog



12 Page Catalog



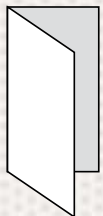
16 Page Catalog



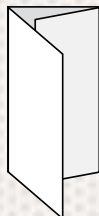
20 Page Catalog

Folding

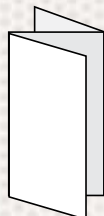
For all jobs that include folding, the following folds are available at no additional charge. For specialty folding, please call for a price quote.



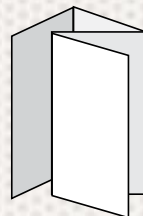
Bi-fold



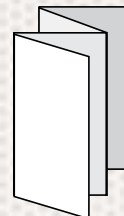
Tri-fold



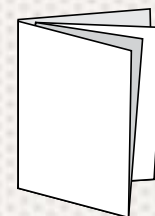
Z-fold



Double Parallel-fold



Accordion-fold



Right angle-fold

Print Specifications

We can accept almost any graphics file-type, provided that it is "print ready". Please use CMYK color-mode, have raster-images at least 300dpi., and be sure to include at least .125" bleed on all sides of the artwork. Please call us or visit our website for a more detailed description of file requirements.

(<http://www.wgiprint.com/printspecs.html>)

Die-Cutting, Scoring, and Perfing

We offer die-cutting, scoring and perfing at an additional cost. Please call for pricing.

Custom Orders

If you can not find it in this catalog, please feel free to call us for a quote.

We specialize in all types of custom printing, from packaging to PMS inks.

If it is on paper, odds are that we can do it.

WE WILL MEET COMPETITIVE PRICE QUOTES.

This pricelist is printed on 100# gloss book, with an 80# gloss cover.



Wizard Graphics, Inc.

411 Otterson Drive suite 20

Chico, CA 95928

(888) 703-3331

(530) 893-3623 fax

wgiprint.com